

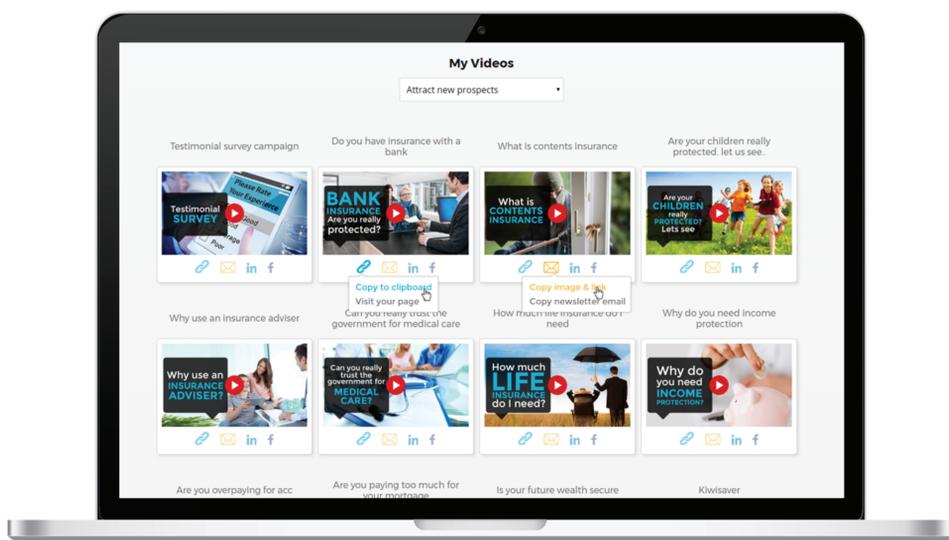
Playbook: Share On Facebook



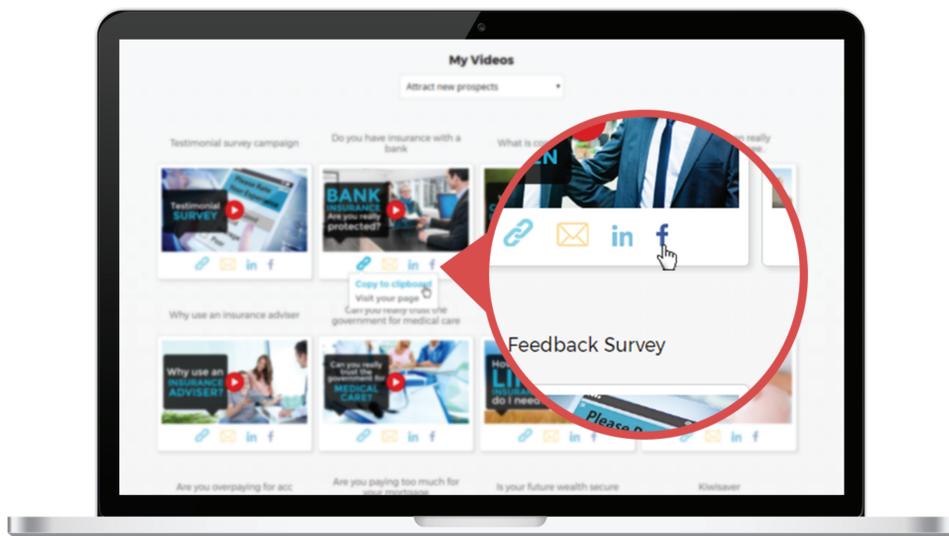
Facebook is a great place to share your content. You can do this on your business page or we see the best results sharing on your personal profile and asking friends to share your video. Many people are happy to support you and do this.

These are the steps to follow on how to share a video to your Facebook account:

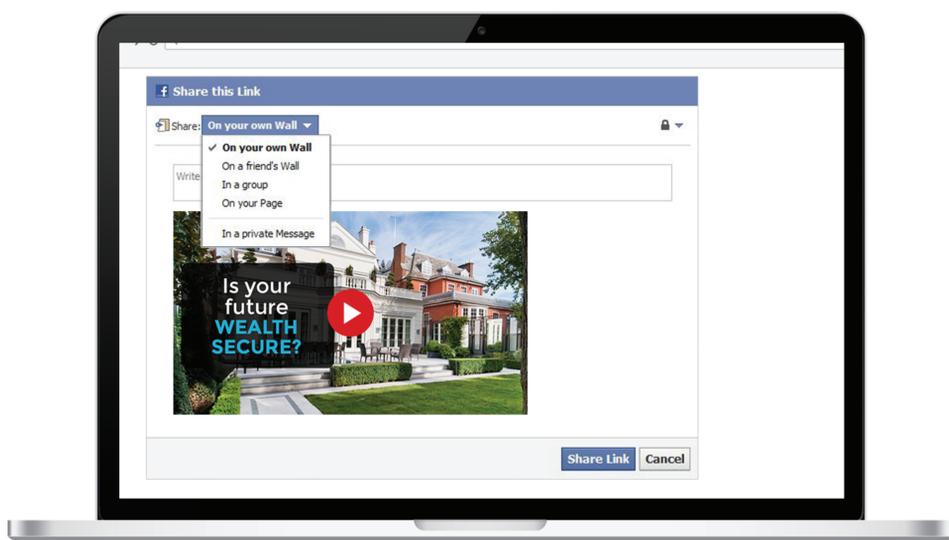
- 1 Go to “My Videos” and select the video that you want to share.



- 2 Below the video, you can see different icons. Click on the Facebook icon.



- 3 It will direct you to Share on Facebook page and the video that you've selected is automatically added to it.



- 4 Add more text to make it more personalise.
- 5 On the upper left corner, there's a dropdown list where you can select different ways to share this post. You can share it on your timeline, on your friend's timeline, share in a group, share in an event or share on a page that you manage.
- 6 Review and click share button.

If you have not watched the video on this playbook you can watch it [here](#).