

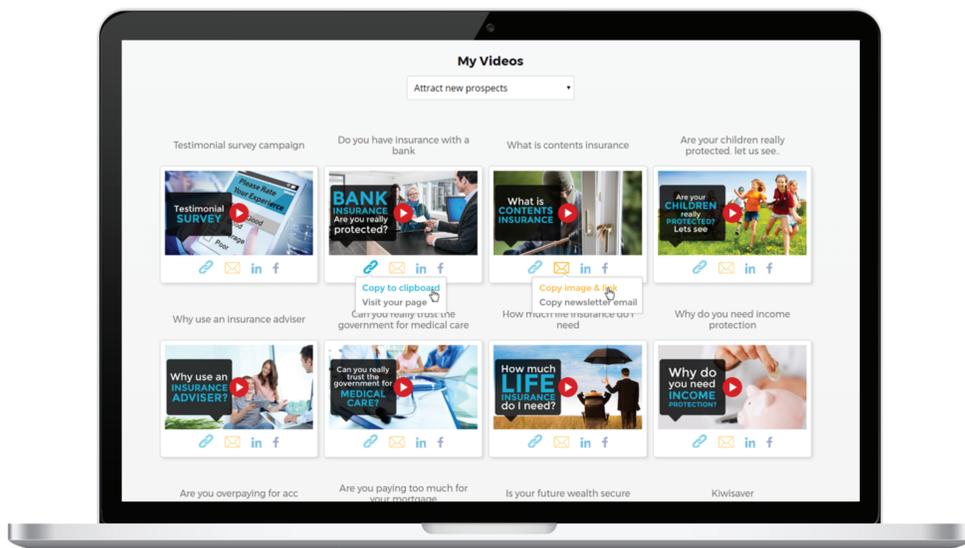
# Playbook: Share On LinkedIn



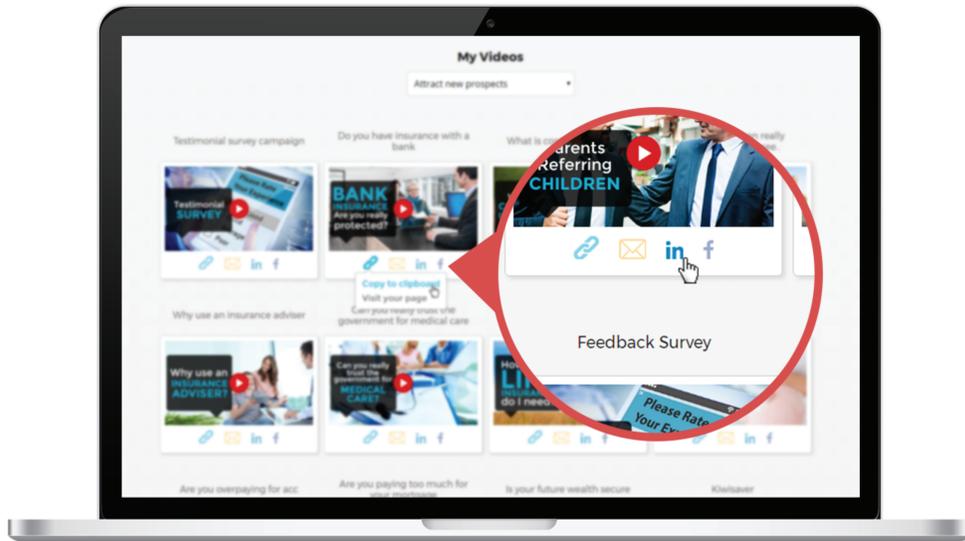
LinkedIn is the most popular social network for business owners. Sharing relevant content gives you more exposure.

These are the steps to follow on how to share a video to your LinkedIn account:

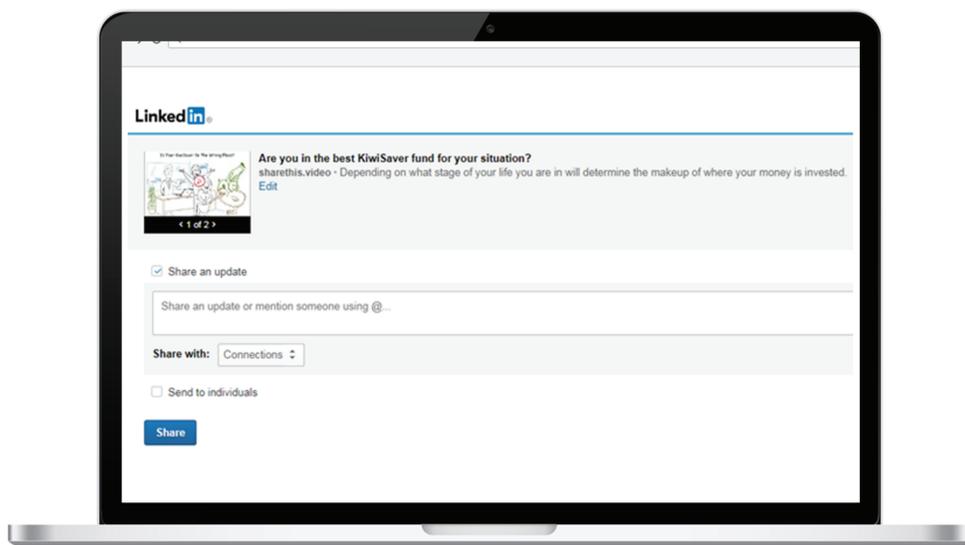
**1** Go to “My Videos” and select the video that you want to share.



**2** Below the video, you can see different icons. Click on the LinkedIn icon.



**3** It will direct you to Share on LinkedIn page and the video that you've selected is automatically added to it.



**4** You can choose to share an update, share with public or connections and send to individuals.

**5** When sharing an update, you can add your text or update on text box and mention someone. When sharing to individuals, you can input the name of the person you want to share the video and the message that you would like to add to your post.

**6** Review and click share button.

If you have not watched the video on this playbook you can watch it [here](#).