

	Month 1	Month 2	Month 3	Training
<p>Website</p> <p>The quickest way to get instant value is to create a video page on your website. It is a simple one-time setup, meaning that your videos will get instantly updated as new ones are released. Talk to Plus4 if you would like help adding them to your website.</p>	Nothing To Do	Nothing To Do	Nothing To Do	Link to training
<p>Video Signature</p> <p>Adding a video signature to your team's emails turns every email into a marketing tool. Our easy tool allows you to generate a signature that you can change each month. Pick a different video for each month to use.</p>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Link to training
<p>Direct Messaging</p> <p>Using videos to connect with prospects works. Send videos as a text message; it works even better. Set yourself a goal for how many video text messages you would like to send.</p>	Text <input type="text"/> People	Text <input type="text"/> People	Text <input type="text"/> People	Link to training
<p>Social Media</p> <p>Videos are great for social media. They not only help with your branding. They can also unearth opportunities through your social connections. Pick how many videos you are going to post each month. We recommend using buffer.com for sharing.</p>	Load <input type="text"/> Videos To Buffer	Load <input type="text"/> Videos To Buffer	Load <input type="text"/> Videos To Buffer	Link to training
<p>Newsletters</p> <p>You or your team can create newsletters for your clients, or you can use our managed service. Contact Plus4 if you are interested in having this done for you. Write the name of the video you want to send in the box provided.</p>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Link to training
<p>Follow up calls</p> <p>Giving a call to clients who opened one of your video newsletters, is a great way to secure more appointments. It does not take long, and it can lead to great results. Set a date for these calls each month.</p>	Call Click Throughs <input type="text"/> / <input type="text"/> / <input type="text"/>	Call Click Throughs <input type="text"/> / <input type="text"/> / <input type="text"/>	Call Click Throughs <input type="text"/> / <input type="text"/> / <input type="text"/>	Link to training