

Ascend°



3 Month Kickstart

Key Targets

Month 1

Month 2

Month 3

Training

Newsletters

Our newsletters are targeted to one specific goal - to get clear interest back. Pick videos for your first 3 months of campaigns. We recommend starting with a Feedback campaign and including Level Premiums as well.

[Link to training](#)

Follow Up Calls

Calling clients who clicked through to the video is a great conversation starter

Call Click Throughs

Call Click Throughs

Call Click Throughs

[Link to training](#)

Website

After initial setup new videos will be automatically loaded to your website without doing anything.

Nothing To Do

Nothing To Do

Nothing To Do

[Link to training](#)

Social Media

We recommend setting 2 video posts per week via buffer which sends to Facebook & LinkedIn

Load

Videos To Buffer

Load

Videos To Buffer

Load

Videos To Buffer

[Link to training](#)

Direct Marketing

Text messaging videos to prospects can be a great process to get in to.

Text

People

Text

People

Text

People

[Link to training](#)

Video Signature

Choose a new video each month to be added to you and your teams signature to turn your admin emails in to marketing emails.

[Link to training](#)

Your BDM

Email

Phone

Better outcomes together.

SOVEREIGN